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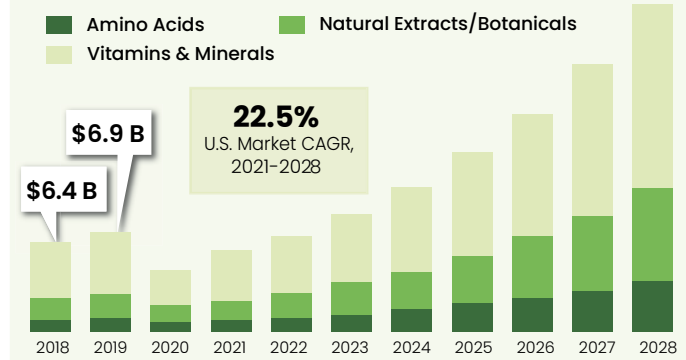
Obesity is Killing Us

The World Health Organization (WHO) estimates 2.8 million individuals die every year as a result of obesity.¹ Shockingly, a study presented at the Society of General Internal Medicine reported that obesity has caused 47% more life-years lost than tobacco.² In addition to loss of life, over 115 million individuals are suffering from obesity-related diseases, such as: hypertension, high cholesterol, type 2 diabetes, coronary heart disease, stroke, gallbladder disease, osteoarthritis, sleep apnea, low quality of life, body pain, depression, anxiety and mental illness.³ Obesity is killing us!

Because of increasing obesity rates in developing countries, the weight-loss and weight management industry continues to be growing. Research studies support an efficacious weight-loss system that includes gut health, proteins, and metabolic enhancement will produce better results than diet and exercise alone. A healthy combination of nutrition, fitness enhancement, and digestive health is more effective at producing long-term results and improved health. Providing a healthy system may be a way to capture the

U.S. Weight Loss Supplements Market

Size, by ingredient, 2018-2028 (USD Billions)



Source: Grandviewresearch.com

growing weight-loss supplement segment, which is projected to grow at 22.5% CAGR to 2028.

Plant Science continues to advance product development for efficacious health and well-being. Studies are demonstrating weight loss and management are fundamental to health. Our scientists are ready to develop custom formulations for your consumers.

¹World Health Organization Report, Sep 2022. ²Laurie Toich, "Obesity Responsible for More Deaths Than Smoking," Pharmacy Times, 2017. ³Centers for Disease Control and Prevention, "Health Effects of Overweight & Obesity," cdc.gov.